



“Be a part of the World’s Finest Digital market place for Drilling, Mining, Construction & Transportation Equipments”



Drilling Today

Mining Drilling & Construction E - Commerce Platform



www.drillingtoday.com

Drilling Today Media Pvt. Limited

Problem

Lack of resources

The customer is not aware of where to get the product they need and even if they know they are not sure if they are buying are the right price

Current Demand

Manufactures are not aware of the current need of the customer, to balance Demand and Supply issue

Availability

Lack of information on parts and logistics is a challenge for the urgency and profitability of the customer

Supply Chain

Even when they want some material to move from one place to another they are fully dependent on local trucks.

Solution

Listing of products

One stop shop for all spares, tools and accessories.

Current Demand

Manufacturers can know when the demand is high for which product and maintain stock accordingly for the betterment of customer and profitability of manufacturer

Tracking

Live tracking of products from the manufacturer to the doorstep will give clarity to the estimated time of delivery without timelapse

Supply Chain

We will have a delivery system that can reach 27000 Pincode destinations across India



How It Works

Road map



Customer

Customer places order for products he needs in a single touch



Drilling Today

Supply from existing stock or pass on the order to the manufacturer and collect payment



Manufacturer

Respond to the purchase order and supply through the delivery partner appointed

Key

Differentiator

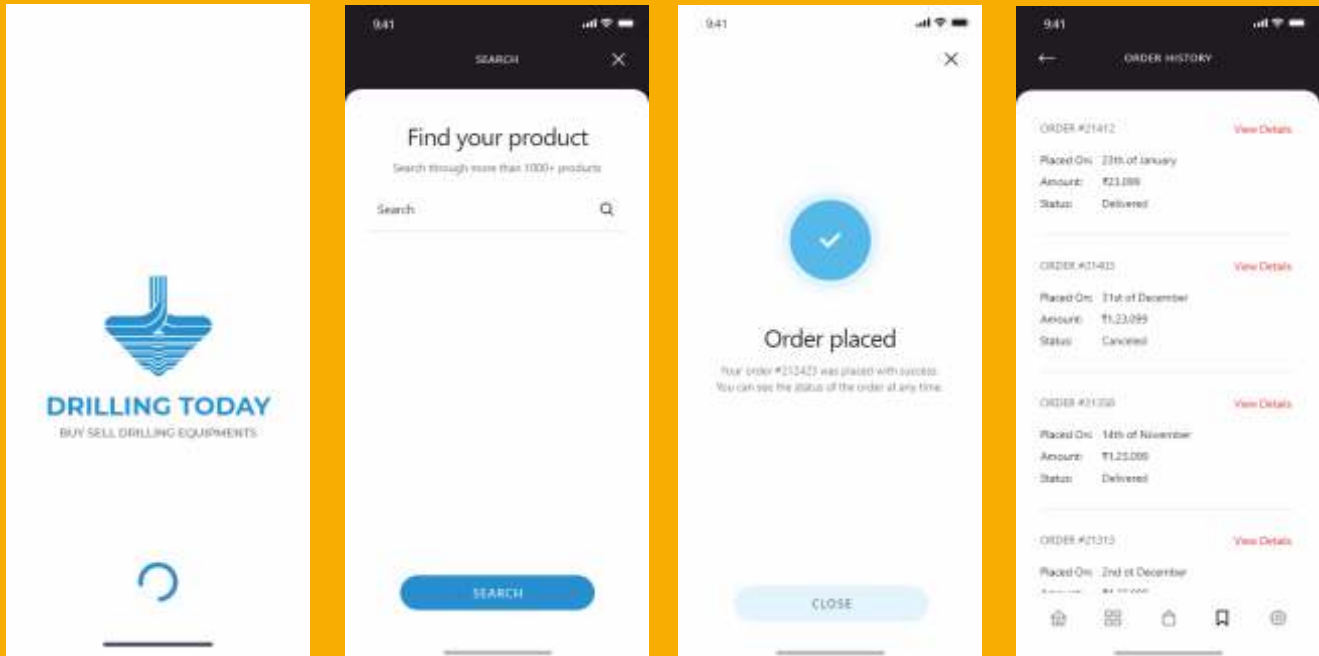
Customers

Can order from anywhere to anywhere and all will be in stock all the time which will one-stop shop without hassle

NEED OF THE HOUR

Since all people are now adapted to E-commerce our industries are also in desperate need of e-commerce to save time and cost.

How It Works



The above are the screenshots for the test app, we'll have a search by category, Payment will be collected through the payment gateway and the invoice will be auto-generated, the user can view the order status, location tracking, and history of purchases

Use Case

Hassle free

Anyone can order from anywhere to anywhere without any hassles with proper tracking until delivery

Genuineness

All parts will be directly from the manufacturer, so there will be no need to worry about duplicacy

User Benefits

Customers

Parts will be cheaper than the nearby dealer and will not have to worry about transport

Suppliers

We'll handle the orders and supply chain, connect directly to the customer, and will be able to get feedback directly from customers for improvement of quality or making new market-centric products that are in demand depending on seasons.

Technology



Payment/Purchase

All purchases and payments will be done through the payment portal in the app



AI based demand and supply predictor

Depending on the customer purchase history and mapping of purchase we will use AI to create a demand and supply mapping



Distribution with tracking

We will have a supply chain that can deliver to more than 27000 pin code locations across India with live tracking



Market Size

Our target will be the global market in the field of drilling, construction, mining, and transport/logistics.

There are not less than 20000 drilling rigs in India alone for water well drilling.

Mining will consist of not less than 20000 rigs

When consider the global market there are not less than 75000 rigs



Listing

01

We'll be the first listing product from the fields of Drilling, Construction, Transportation, and Mining

Supply

02

We will have a broad supply chain network so we can stretch our hands to more remote regions in a short period economically

Order fulfillment

03

We will be bridging the gap between the manufacturer and the end user. So we will satisfy the needs and urgency of the customer

Marketing Strategy



Pricing

We will have a lower price than the market price, its direct resources to customer benefit



Promotion

Special offers for listing, product, sales for attracting customers, reward points as per purchase history

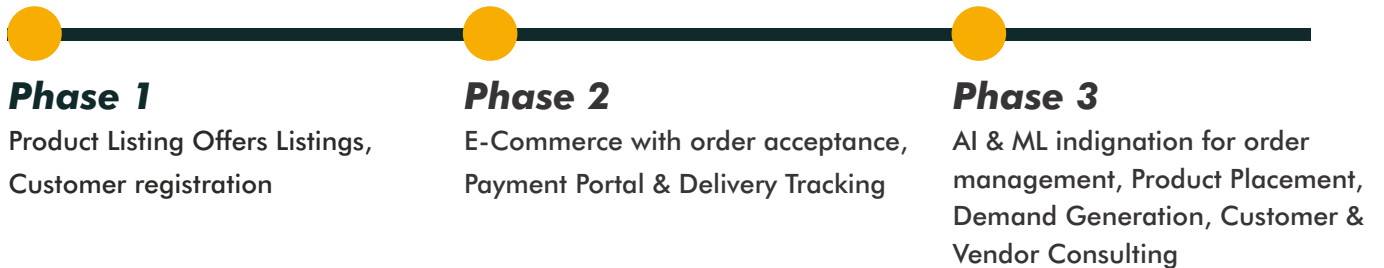


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Product Development

Road map



Contact Us.

Drilling Today Media Pvt Ltd

Drilling Today House

A-145, Lehri Marg, Shivpuri

Airport Road Sanganer, Jaipur, Rajasthan, INDIA. 302029

☎ +91 93766 10000, +91 93767 10000

✉ info@drillingtoday.com

🌐 www.drillingtoday.com



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